

# **FIX PRICE RUSSIA BACKS SPORT FOR GOOD CHARITY RUN**

## **40 employees joined the event**

**11 June 2025** – Fix Price became an official partner of the 17th annual Sport for Good charity run, held on 31 May in Moscow's Izmaylovsky Park and organised by the Syndrome of Love foundation.

The charity foundation supports people with Down syndrome, raising funds for comprehensive educational, psychological, and social programmes for them and their families.

Sport for Good is the foundation's flagship project, which organises a series of regular athletic events to finance educational and developmental programmes for people with Down syndrome, encourage their participation in sports, and promote a more inclusive society.

40 employees from Fix Price's various Moscow office departments joined the race as runners and on-site volunteers.

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*"Fix Price has long backed the Syndrome of Love Foundation through our Together for Good Deeds programme. This time we wanted to go beyond writing a cheque and bring our team – and their families – onto the course. Sport strengthens team spirit, and this run let us unite around a cause that truly matters."*

***Sergey Lamin, Head of Training and Development at Fix Price***

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Fix Price Russia has a men's football team, a women's futsal team, and an esports team. The Company also supports the League of Future Champions charitable foundation through direct funding and in-store donation boxes. The foundation promotes football and provides scholarships to talented young athletes. Fix Price employees regularly participate in major sporting events, and for the past two years, it has also been the main sponsor of Ivan Zaborsky, a Fix Price employee and accomplished ultramarathon runner, enabling him to compete in top events in Russia and abroad.

## ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 March 2025, Fix Price was operating 7,282 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 March 2025, the Company was operating 13 distribution centres covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

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